

#### MUSIC

# St. Louis County Library

SERVICE AREA: GREATER ST. LOUIS POPULATION SERVED: 319.000+





#### 01 OPPORTUNITY

In 2012, youth services librarian, Scooter Hayes, used a grant from the Friends of the New Hanover County Public Library to introduce a new children's program called **The Rap** Club. Meeting once a week to write and record songs, this program aimed to provide younger patrons with a fun opportunity to play with language and express themselves, all while developing critical literacy skills. As the program continued to generate more and more interest, Hayes and his team wanted to showcase the group's talent and hard work with the greater community.

#### 02 INNOVATION

Using the **Creator tool**, Hayes was able to easily upload and organize the Rap Club's songs, music videos, interviews, and performances into a collection on BiblioBoard Library for unlimited, multi-user access.

#### **03 ENGAGEMENT**

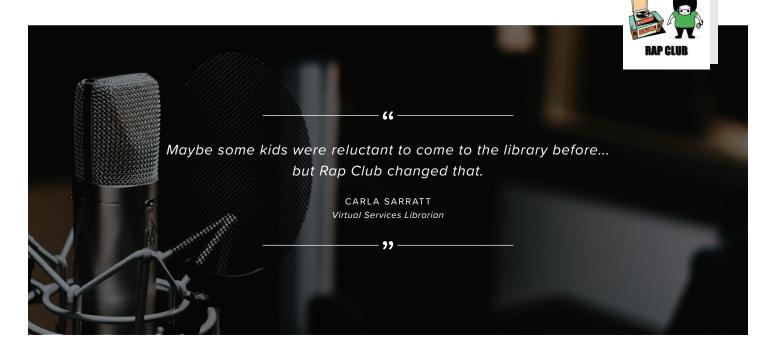
Since New Hanover County Public Library utilizes BiblioBoard's geolocation authentication, anyone in their service area is able to access the Rap Club collection with just a click of a button, no login or library card needed. This instant access allows for members of the community to learn about the program and enjoy the Rap Club's talents with ease, while also creating new digital library users. With the success of the Rap Club collection, New Hanover plans to continue to use the Creator tool to build additional collections showcasing other creative programming like their Fiction to Fashion Show.

To read more about the success of Rap Club, visit createsharediscover.com/beyond-the-bookshelf.

### New Hanover County

SERVICE AREA: GREATER WILMINGTON, NC

POPULATION SERVED: 220,000+





#### MUSIC

#### 01 OPPORTUNITY

St. Louis County Library wanted to tap into the community's large, eclectic music scene to help celebrate and promote local creatives. With **Listen Up STL** the library saw an opportunity to not only introduce patrons to the abundant local talent, but also to help the musicians gain a wider audience of listeners and generate new interest in their shows at local venues.

#### 02 INNOVATION

Through their BiblioBoard subscription, SLCL created a **Custom Submission Page** to solicit music from local artists and make it available for unlimited, multi-user access in a collection on BiblioBoard Library that they aptly named, **Listen Up STL**.

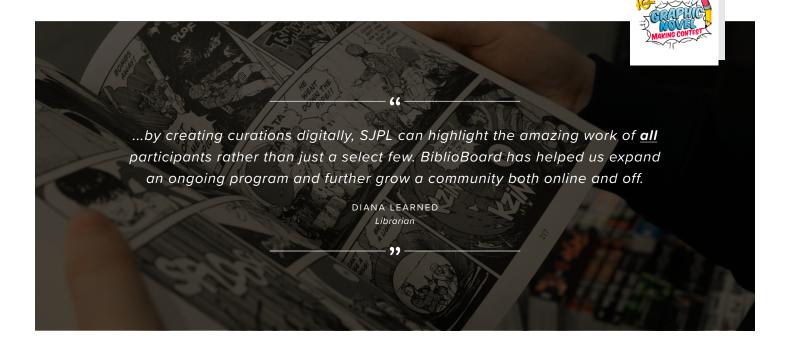
#### **03 ENGAGEMENT**

Beyond the ever growing digital collection of over 130 albums from local artists of a wide variety of genres, the library has also gone on to host a series of free, outdoor concerts called "Listen Up STL Live" featuring artists that also participate in the collection. As this creative programming continues to expand its engagement, it also continues to bring in new library patrons as well.

To read more about the success of Listen Up STL, visit createsharediscover.com/beyond-the-bookshelf.

### San Jose Public Library

SERVICE AREA: SAN JOSE, CA POPULATION SERVED: 1,000,000+







#### LOCAL HISTORY

#### 01 OPPORTUNITY

2018 marked the 300th anniversary of the founding of the Presidio de Béjar and the city of San Antonio.

To commemorate the occasion,
BiblioTech, the nation's first all-digital
public library, wanted to partner
with towns and community members
throughout the county to preserve
and share accounts of the area's rich
cultural history.

#### 02 INNOVATION

Using a **Custom Submission Page**, BiblioTech invited local residents to submit photos, documents, oral histories, videos, and other digital ephemera to celebrate the area's storied past, recognize progress, and prepare for a bright future. In collaboration with these public contributions, city managers and librarians curated multimedia digital collections reflective of the various towns' unique stories.

#### **03 ENGAGEMENT**

In addition to making the project a community-owned initiative by incorporating public contributions in the collections, BiblioTech also opted to have the Bexar County 300th Anniversary Digital Archives included in the Open Access side of BiblioBoard Library. By doing so, BiblioTech ensured that these collaborative collections were made available to anyone with internet access, worldwide. Together, these instantaccess collections that comprise the 300th Anniversary Digital Archives will celebrate, preserve, and promote the diverse histories of Bexar County for years to come.

To read more about the success of Bexar County's 300th Anniversary Digital Archives, visit createsharediscover.com/beyond-the-bookshelf.

# Bexar County/BiblioTech

SERVICE AREA: BEXAR COUNTY, TX
POPULATION SERVED: 80.000+





#### **GRAPHIC NOVELS**

#### 01 OPPORTUNITY

Since 2009, San Jose Public Library has been hosting their annual **Graphic Novel Making Contest** to support and encourage the creative interests of their community's artists and storytellers of all ages. With each year, the contest has grown, and the number of submissions continued to multiply. With this increase in popularity, the SJPL team started looking for a way to make handling the entries more manageable for the judges, and more accessible to the general public.

#### 02 INNOVATION

Using a **Custom Submission Page**, SJPL was able to streamline their submission process, making it easier for them to collect work from their community. Because of this process, judges now had immediate accessibility to the submissions, which in turn allowed them to quickly create a readily available collection for the community to enjoy with unlimited, multi-user access on BiblioBoard Library.

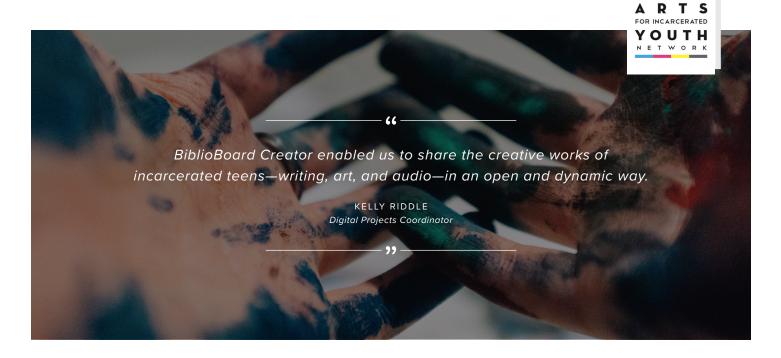
#### **03 ENGAGEMENT**

The 10th anniversary of the Graphic Novel Making Contest marked the largest number of submissions to date, and culminated in an awards ceremony with over 350 community members in attendance. This new approach to facilitating and hosting the contest submissions also means that with every contest going forward, the archive of submissions on BiblioBoard Library will continue to grow and preserve the talents of the local creatives participating for years to come.

To read about more stories like this one, visit createsharediscover.com/beyond-the-bookshelf.

### lA County library

SERVICE AREA: LA COUNTY, CA POPULATION SERVED: 3,300,000+





#### 01 OPPORTUNITY

Since 2017, LA County Library has been a proud partner of the Arts for Incarcerated Youth Network (AIYN), an interdisciplinary collaborative that provides exceptional arts programming in order to build resiliency and wellness, eliminate recidivism, and transform the juvenile justice system. Librarians participating in the program wanted to not only educate the youth on the resources available at the library to support their artistic endeavors; they also wanted to be able to actively showcase the work created in these AIYN workshops.

#### 02 INNOVATION

By using the Creator tool and a Custom Submission Page, LA County Library has been able to create and maintain a growing collection of the artistic works being produced through the AIYN workshops. From poetry to paintings to original music and beyond, the Arts for Incarcerated Youth Network Publications collection features a wide variety of the incredible creations coming out of this innovative program.

#### **03 ENGAGEMENT**

As the AIYN programming continues to expand and succeed, so does its collection of work on BiblioBoard.

Since the collection can be updated as frequently as new works are produced, the team at LA County
Library continues to capture and catalog the entire archive of creations from these young artists.

The library further promotes AIYN's mission by having this dynamic collection available with BiblioBoard's geolocation authentication, giving anyone in LA County instant, unlimited access to these creative works.

To read about more stories like this one, visit createsharediscover.com/beyond-the-bookshelf.