LYRASIS: Building and Convening Communities

- Forums
- Leaders Circle
- It Takes A Village
- Fearless Leaders micro groups (Public Libraries 2018 / Museums 2019)
- LYRASIS Content & Scholarly Communications Initiatives – formerly Licensing & Strategic Partnerships
- Performing Arts Readiness (PAR)
LYRASIS: Systemic Approach to Managing Innovation

• The Market
  • Environment and opportunity is constantly evolving
  • Limited resources to explore, test, fail, succeed
  • Consortia approaching competitive convergence: danger

• Why LYRASIS?
  • We've achieved a repeatable operational effectiveness
    • Allows us to think along the frontier – go to the edge
    • We are prepared to Lead "from the front"
    • We have the platform and distribution channels
    • We have the up and downstream relationships
    • We have a nationwide multi-type membership compelling us to think about unique needs that may impact all (and intersections!)
  • We are financial stable
    • Has allowed us to enter into a culture of risk taking on behalf of membership
• How to balance Operational Effectiveness and Innovation as a Strategy?
The 70/20/10 Rule

Knowledge of Technology and Market

- 70% Improvements, Extensions, and Cost Reductions
- 20% Next generation products
- 10% New category products

- Existing Markets We Already Serve
- Existing Markets We Don't Serve
- New Markets

Knowledge of Technology

- Existing Technology We Currently Deploy
- New Technology We Don't Deploy
- New Technology

lyrasis.org
Lisa loves a bridge slide

Connecting communities
Eliminated dangerous canyon drive
Longest steel bridge span in the western hemisphere and 3rd highest in the U.S.

SOLVED lots of obvious problems…
What if you discover something else along the way?
SimlyE / Library Simplified

SimlyE
The Library E-Reader App

- Simplify Access
- Boost Circulation
- Support Reading
- Direct impact
The Catalyst Fund supports creative concepts that:

• Advance important objectives of the library, archive, and museum communities;

• Test-and-try new approaches to common problems; and

• Serve the broad interests of LYRASIS' membership.
LYRASIS Learning: We heard you

- Digital locker of classes and webinars of all kinds
  - Digital Collection Policy Development and Content Selection
  - Digital Preservation Toolbox – Metadata Manipulation
  - Bias and Culture Matters: Part 1 of Cultural Intelligence Series

- Manage costs, train ALL staff, unlimited access
  - Roll it into your annual Membership
  - Trial available
Campus Museums

• Looking at intersections with libraries
• Collection Management
• Exhibitions Management
• Discovery
please contact us for more info.

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