LYRASIS: Building and Convening Communities

- Forums
- Leaders Circle
- It Takes A Village
- Fearless Leaders micro groups (Public Libraries 2018 / Museums 2019)
- LYRASIS Content & Scholarly Communications Initiatives – formerly Licensing & Strategic Partnerships
- Performing Arts Readiness (PAR)
LYRASIS: Investing in Partnerships

- DPLA
- ORCiD (GWLA, NERL)
- NYPL
- UMP / FULCRUM
- Community building (AMIGOS, CALIFA, RAILS)
- ArchivesSpace
LYRASIS: Systemic Approach to Managing Innovation

- The Market
  - Environment and opportunity is constantly evolving
  - Limited resources to explore, test, fail, succeed
  - Consortia approaching competitive convergence: danger

- Why LYRASIS?
  - We've achieved a repeatable operational effectiveness
    - Allows us to think along the frontier – go to the edge
  - We are prepared to Lead "from the front"
    - We have the platform and distribution channels
    - We have the up and downstream relationships
    - We have a nationwide multi-type membership compelling us to think about unique needs that may impact all
  - We are financial stable
    - Has allowed us to enter into a culture of risk taking on behalf of membership

- How to balance Operational Effectiveness and Innovation as a Strategy?
The 70/20/10 Rule

Knowledge of Technology and Market

- 70%: Improvements, Extensions, and Cost Reductions
- 20%: Next generation products
- 10%: New category products

Existing Technology We Currently Deploy
Existing Markets We Already Serve
Existing Markets We Don't Serve
New Technology

Knowledge of Technology
SimplyE / Library Simplified just 1 of 5

Discover
Borrow
Read

• Simplify Access
• Boost Circulation
• Support Reading
• Direct impact
The Catalyst Fund supports creative concepts that:

- Advance important objectives of the library, archive, and museum communities;
- Test-and-try new approaches to common problems; and
- Serve the broad interests of LYRASIS' membership.
LYRASIS Learning: We heard you - LL

• Digital locker of classes and webinars of all kinds
  • Digital Collection Policy Development and Content Selection
  • The Problem with Working with a Group
  • Social Crisis Management and the Expanding Role of the Information Professional

• Manage costs, train ALL staff, unlimited access
  • Roll it into your annual Membership
  • Trial available
Museum Engagement

- Deepened commitment to collections-holding institutions
- Collections management
- Exhibits management
please contact us for more info.

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