Leaders Forum: Local to Global
Phoenix

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CEO
LYRASIS: Building and Convening Communities

- Forums
- Leaders Circle
- It Takes A Village
- Fearless Leaders micro groups (Public Libraries 2018 / Museums 2019)
- LYRASIS Content & Scholarly Communications Initiatives – formerly Licensing & Strategic Partnerships
- Performing Arts Readiness (PAR)
LYRASIS: Investing in Partnerships

- DPLA
- ORCiD (GWLA, NERL)
- NYPL
- UMP / FULCRUM
- Community building (AMIGOS, CALIFA, RAILS)
- ArchivesSpace
The Market
- Environment and opportunity is constantly evolving
- Limited resources to explore, test, fail, succeed
- Consortia approaching competitive convergence: danger

Why LYRASIS?
- We've achieved a repeatable operational effectiveness
  - Allows us to think along the frontier – go to the edge
  - We are prepared to Lead "from the front"
    - We have the platform and distribution channels
    - We have the up and downstream relationships
    - We have a nationwide multi-type membership compelling us to think about unique needs that may impact all
- We are financial stable
  - Has allowed us to enter into a culture of risk taking on behalf of membership
- How to balance Operational Effectiveness and Innovation as a Strategy?
The 70/20/10 Rule

Knowledge of Technology and Market

- **70%**
  - Improvements, Extensions, and Cost Reductions
  - Existing Technology We Currently Deploy

- **20%**
  - Next generation products
  - Existing Markets We Don't Serve

- **10%**
  - New category products
  - New Markets

Knowledge of Technology

- Existing Markets We Already Serve
- Existing Technology We Don't Deploy
- New Technology
**SimplyE / Library Simplified just 1 of 5**

**SimplyE**

The Library E-Reader App

- Discover
- Borrow
- Read

- Simplify Access
- Boost Circulation
- Support Reading
- Direct impact

lyrasis.org
The Catalyst Fund supports creative concepts that:

- Advance important objectives of the library, archive, and museum communities;
- Test-and-try new approaches to common problems; and
- Serve the broad interests of LYRASIS' membership.
• Digital locker of classes and webinars of all kinds
  • Digital Collection Policy Development and Content Selection
  • The Problem with Working with a Group
  • Social Crisis Management and the Expanding Role of the Information Professional

• Manage costs, train ALL staff, unlimited access
  • Roll it into your annual Membership
  • Trial available
Museum Engagement

- Deepened commitment to collections-holding institutions
- Collections management
- Exhibits management
please contact us for more info.

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