Leaders Forum: Local to Global
Chicago

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LYRASIS: Building and Convening Communities

- Forums

- Leaders Circle

- It Takes A Village

- Fearless Leaders micro groups (Public Libraries 2018 / Museums 2019)

- LYRASIS Content & Scholarly Communications Initiatives – formerly Licensing & Strategic Partnerships

- Performing Arts Readiness (PAR)
LYRASIS: Investing in Partnerships

- DPLA
- ORCiD (GWLA, NERL)
- NYPL
- UMP / FULCRUM
- Community building (AMIGOS, CALIFA, RAILS)
- ArchivesSpace
LYRASIS: Systemic Approach to Managing Innovation

• The Market
  • Environment and opportunity is constantly evolving
  • Limited resources to explore, test, fail, succeed
  • Consortia approaching competitive convergence: danger

• Why LYRASIS?
  • We've achieved a repeatable operational effectiveness
    • Allows us to think along the frontier – go to the edge
    • We are prepared to Lead "from the front"
    • We have the platform and distribution channels
    • We have the up and downstream relationships
    • We have a nationwide multi-type membership compelling us to think about unique needs that may impact all
  • We are financial stable
    • Has allowed us to enter into a culture of risk taking on behalf of membership

• How to balance Operational Effectiveness and Innovation as a Strategy?
The 70/20/10 Rule

Knowledge of Technology and Market

- **70%**: Improvements, Extensions, and Cost Reductions
- **20%**: Next generation products
- **10%**: New category products

- **Existing Markets We Already Serve**
- **Existing Markets We Don't Serve**
- **New Markets**

**Knowledge of Technology**

- **Existing Technology We Currently Deploy**
- **Existing Technology We Don't Deploy**
- **New Technology**
SimplyE / Library Simplified just 1 of 5

Discover

Borrow

Read

• Simplify Access
• Boost Circulation
• Support Reading
• Direct impact

lyrasis.org
The Catalyst Fund supports creative concepts that:

• Advance important objectives of the library, archive, and museum communities;

• Test-and-try new approaches to common problems; and

• Serve the broad interests of LYRASIS' membership.
• Digital locker of classes and webinars of all kinds
  • Digital Collection Policy Development and Content Selection
  • The Problem with Working with a Group
  • Social Crisis Management and the Expanding Role of the Information Professional

• Manage costs, train ALL staff, unlimited access
  • Roll it into your annual Membership
  • Trial available
Museum Engagement

- Deepened commitment to collections-holding institutions
- Collections management
- Exhibits management
please contact us for more info.

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