LYRASIS Leaders Forum

#LYRASISForum19

Welcome to the Doris Duke Center
Leaders Forum
Raleigh-Durham

by Meg Blum
Director of Marketing and Communications

by Lisa Larson
LYRASIS, Senior Director of Outreach and Engagement
Welcome
LYRASIS: Building and Convening Communities

- Forums
- Leaders Circle
- It Takes A Village
- Fearless Leaders micro groups (Public Libraries 2018 / Museums 2019)
- LYRASIS Content & Scholarly Communications Initiatives – formerly Licensing & Strategic Partnerships
- Performing Arts Readiness (PAR)
LYRASIS: Investing in Partnerships

- DPLA
- ORCiD (GWLA, NERL)
- NYPL
- UMP / FULCRUM
- Community building (AMIGOS, CALIFA, RAILS)
- ArchivesSpace
LYRASIS: Systemic Approach to Managing Innovation

• The Market
  • Environment and opportunity is constantly evolving
  • Limited resources to explore, test, fail, succeed
  • Consortia approaching competitive convergence: danger

• Why LYRASIS?
  • We've achieved a repeatable operational effectiveness
    • Allows us to think along the frontier – go to the edge
  • We are prepared to Lead "from the front"
    • We have the platform and distribution channels
    • We have the up and downstream relationships
    • We have a nationwide multi-type membership compelling us to think about unique needs that may impact all
  • We are financial stable
    • Has allowed us to enter into a culture of risk taking on behalf of membership

• How to balance Operational Effectiveness and Innovation as a Strategy?
The 70/20/10 Rule

Knowledge of Technology and Market

<table>
<thead>
<tr>
<th>Knowledge of Technology</th>
<th>New Markets</th>
<th>Existing Markets We Don't Serve</th>
<th>Existing Markets We Already Serve</th>
<th>New Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>70%</td>
<td>Improvements, Extensions, and Cost Reductions</td>
<td>Next generation products</td>
<td>10% New category products</td>
<td>20%</td>
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lyrasis.org
SimplyE / Library Simplified

Discover
Borrow
Read

• Simplify Access
• Boost Circulation
• Support Reading
• Direct impact
The Catalyst Fund supports creative concepts that:

• Advance important objectives of the library, archive, and museum communities;

• Test-and-try new approaches to common problems; and

• Serve the broad interests of LYRASIS' membership.
LYRASIS Learning: We heard you

• Digital locker of classes and webinars of all kinds
  • Digital Collection Policy Development and Content Selection
  • The Problem with Working with a Group
  • Social Crisis Management and the Expanding Role of the Information Professional

• Manage costs, train ALL staff, unlimited access
  • Roll it into your annual Membership
  • Trial available
Museum Engagement

- Deepened commitment to collections-holding institutions
- Collections management
- Exhibits management
please contact us for more info.

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Be open to new thoughts, to new people, to new principles, to new ideas, to new experience.

New makes us grow.

— Rossana Condoleo
The Commons Approach

Tim McGeary, AUL for Digital Strategies and Technology, Duke University
Globalization: Academically Owned, Academically Led

with John Sherer, Director at UNC Press; Jennifer Solomon, Open Access Librarian, University of North Carolina Charlotte; Paolo Mangiafico, Scholarly Communications Strategist and Director of the Scholarly Communication Institute, Duke University; and Jill Grogg, Strategist, Content & Scholarly Communication Initiatives, LYRASIS
Affordable Learning

with Beth Bernhardt, Assistant Dean for Collection Management and Technical Services, University of North Carolina Greensboro; Caroline Hallam, Open Educational Resources Librarian, NCLIVE; Catherine Lee, Director, Learning Resources Center, Cape Fear Community College; and Teddy Gray, Senior Member Outreach Representative, LYRASIS
The Art of Collections Management Technology

Megan Forbes, Program Manager, CollectionSpace @ LYRASIS
In 2017, LYRASIS received a grant from The Andrew W. Mellon Foundation to study collections technology in museums and other non-textual collecting organizations.
Art of Collections Management Tech: The Study

- Digitization
- Collections Online
- Selection
- Strategy
- Themes
- Change
3/4: digitizing less than 1000 objects per year

Almost all shooting/reshooting original

1/2 have unmanaged digital assets (DAMS)

2/3: digitize everything (eventually)

Collections increase by 1% / year

Cataloging & digitization rates = 1.5% / year

35,000 museums | 9.3M objects | 4.5 millennia

What a beautifully optimistic field we work in...)
1/10: 100% collections online; 1/2 <10%

3/4: less than 20% of their collection on view

2/3: less than 10% of objects have edu or interpretive copy

40%: leverage their CMS’ online module

2/3: only have highlights or use social media

What percentage of your collection is available online?

“We thought this would be done years ago”

“Would like to but no plan yet”

“Discussed often but no plan of what/when”

Broken promise of “digital” addressing comprehensive collections access.
Mostly collections/curatorial BUT half of staff have now left

Mostly led by collections BUT staff that have now left

Final decision: 1/3 not sure, 1/4 leadership, 1/4 collections

Only 1/4 followed a formal process

Majority peer recs, prior familiarity, other “informal” methods

Half of staff involved in selection have left

Lack of formal matching requirements

Frustration with incumbent system is expected
STRATEGY

50%: broad collections management institutional goals

40%: specific goals but unassigned resources

16%: specific goals and a genuine resourced plan

2/3: 15+ years managing collections electronically

1/2: have had the same CMS for 10 years or more

Disconnect between collections management strategy and the ability or commitment to deliver on it
THEMES

CMS needs to be more than a CMS

Being used as a productivity/workflow tool through reports

Half would like to replace their CMS “at some point”

Struggle to make the case

Pain of using the tool < the perceived pain of switching

Users want to easily get stuff in & out, vendors reluctant because it makes it easier to switch (?)
Support for Change

Begging

Have a reason
Have a goal
Have a plan
Have data

Keep asking
please contact us for more info.

Phone 800.999.8558
Email megan.forbes@lyrasis.org
Just a few of our team working WITH you...thank you for attending!