

ORCID US Community: It Takes a Village

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ORCID = Open Researcher & Contributor Identifier

Name disambiguation: Unique identifier for individuals

0000-0002-1196-6279

- https://orcid.org/0000-0002-1196-6279
- System interoperability for scholarly communication ecosystem



Connecting Research and Researchers





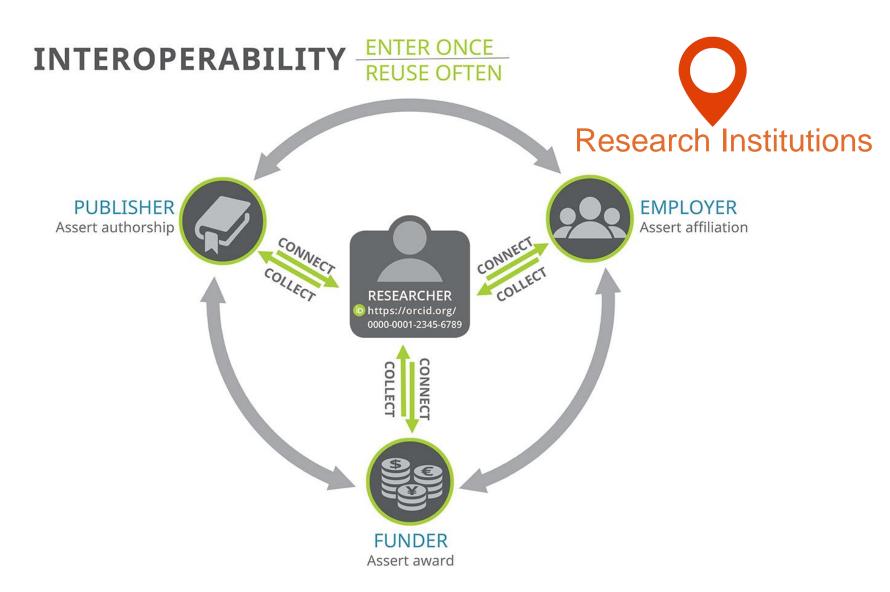




x5 million+

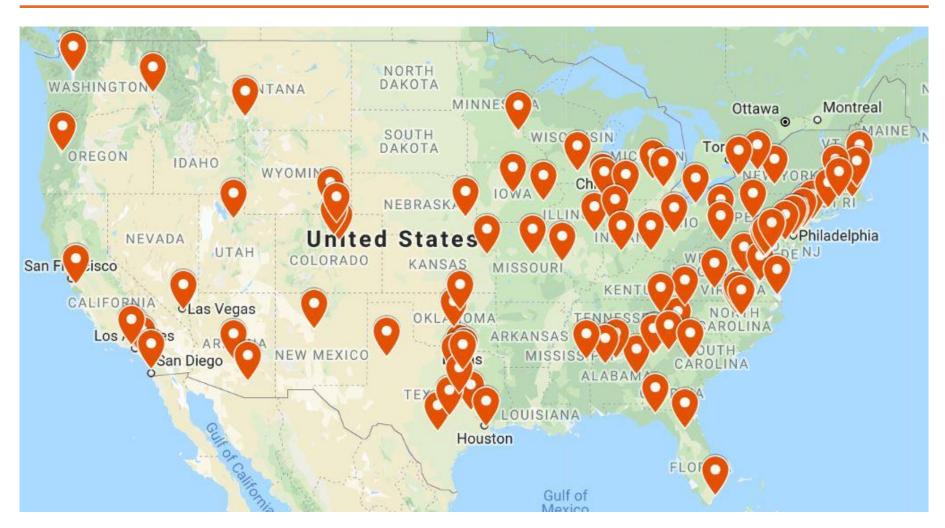
ORCID for Organizations - Ecosystem





ORCID US Community = 106+ Member Institutions

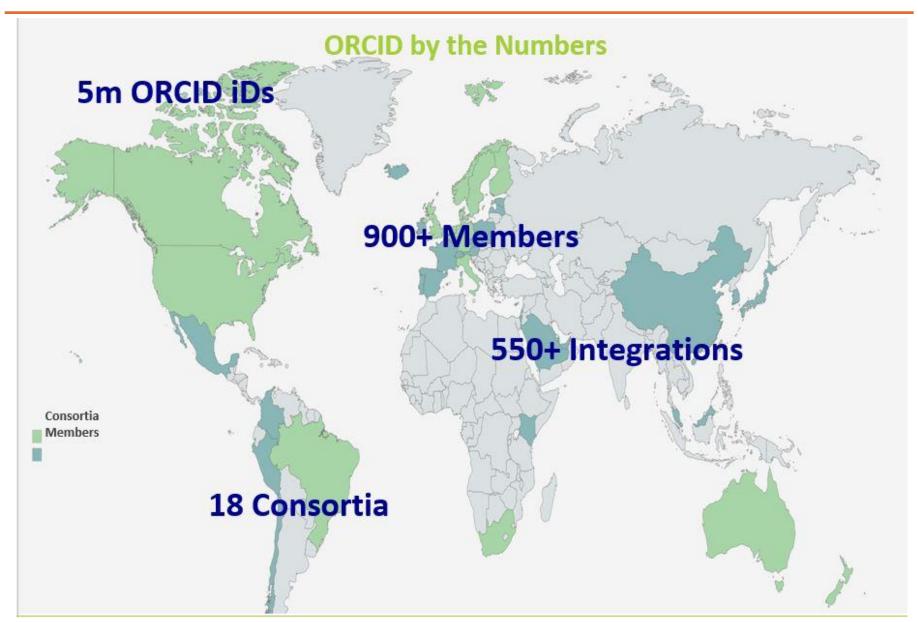




Map of the ORCID US Community

ORCID Global Initiative

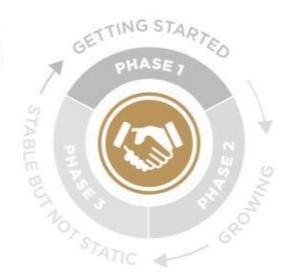






Facet: Community Engagement

Phase I: Getting Beyond Initial Stakeholders



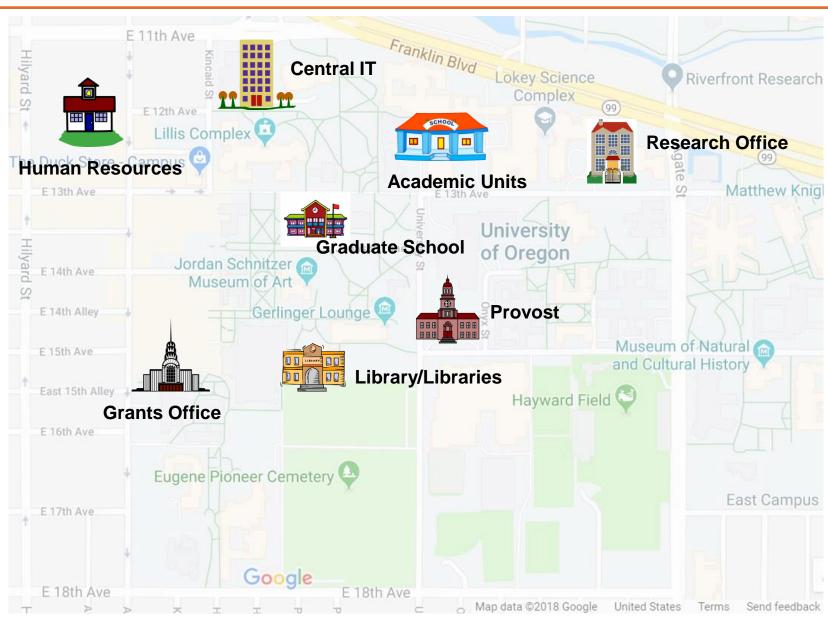
Current status:

- Limited staffing & resources
- Primary stakeholders = research libraries

Objectives:

- Identify/involve wider stakeholders group
- Form outreach committee
- Create communication/engagement plan
- Implement communication/engagement plan







Identify/involve wider stakeholders group

Example: Florida State University ORCID Implementation Committee

- Office of Faculty Development & Advancement
- Office of Research
- University Libraries
- Office of Institutional Research
- National Magnet Lab
- Graduate School
- College of Medicine





Form outreach committee

Example: University of North Carolina at Chapel Hill outreach committee = subject liaison librarians





 Create & implement communication/engagement plan

Communications Plan	•••
ORCID US Website	
ORCID US listserv (open to everyone)	
ORCID US Members-Only Discussion Forum (community.orcid.org)	
+ Add another card	



Facet: Community Engagement

Phase II: Establishing Community Engagement Infrastructure



Current status:

- Foundations are set
- Stakeholders may want to contribute but aren't sure how
- Old patterns may be getting stale



Facet: Community Engagement

Phase II: Establishing Community Engagement Infrastructure



Objectives:

- Set up processes to facilitate engagement
- Establish clear communication practices & policies
- Increase non-directed community activities
- Increase transparency
- Dedicated staffing
- Engaging more diverse participants
- Engaging with new communities



Set up infrastructure to facilitate engagement

Examples:

- ORCID US Members' Discussion Forum
- ORCID US Listserv
- ORCID US Website



Getting Started with ORCID

Strategic ORCID integrations require planning with multiple stakeholders, iterative technical development, and ongoing outreach to individual researchers. The ORCID US Planning Guide provides considerations for getting started.

ORCID US member institutions can connect with other members in the Members-Only Discussion Forum. Additionally, anyone may join the ORCID US listserv regardless of membership status.

ORCID US Menu

ORCID US
Membership
Technical Support
Community Resources
Get Involved
FAQ

ORCID US Planning Guide

ORCID US Community Blog

ORCID US Exemplars



- Establish clear communication policies
- Increase non-directed community activities

Example: Starting new topics in the ORCID US Forum

- Set expectations up front
- Encourage people to jump in without permission

Topic	Users
ORCID and Symplectic Elements	K 💨
Outreach Strategies	
ORCID & Repositories	(9)
Digital Measures & ORCID	
Pure & ORCID user group	BD
ORCID integration with institutional Identity Management systems	



- Increase transparency
- Dedicated staffing

Example: Boston College ORCID adoption

ORCID at BC: Basics and Benefits



Build Profile Automatically Import works from Google

Build Profile using other Sources

Fill out Faculty Annual Report Provost's Letter to Faculty More Information

ORCID (Open Researcher & Contributor ID) is an open, non-profit, community-driven effort to create and maintain a registry of unique researcher identifiers and a transparent method of linking research activities and outputs to these identifiers. ORCID IDs distinguish individuals with common names, and are not affected by name changes, cultural differences in name order, inconsistent abbreviations, or the use of different alphabets.

The letter to faculty from the Provost, University Librarian and Vice President, Information Technology, articulates the value of ORCID IDs for the Boston College community.

How to Register

It is easy and free to register for an ORCID ID. Visit bc.edu/orcid to register for an ORCID and connect it automatically to your BC ID number. If you already have an ORCID, you can also connect it to your BC ID number there.

Funders, publishers, scholarly societies, fellow researchers and potential collaborators all need to be able to identify your work. Boston College needs to identify and collect comprehensive, accurate information about BC's scholarly contributions to the world's knowledge.

Benefits for Researchers

- · Registration for an ID is quick, simple and free
- · ORCID IDs are unique and persistent, identifying each researcher
- · ORCID profiles associate publications, articles, datasets and other outputs with your identifier
- · Publishers, grant funders and associations collect ORCID IDs at submission and integrate your output into your profile
- Data providers, including CrossRef, Scopus and MLA International Bibliography populate ORCID profiles
- · ORCID is integrated into the Faculty Annual Report in Data 180, allowing import of works and decreasing manual entry
- · Researchers control what material is public, private, or available only to trusted parties (privacy policy)

Scholarly Communication Librarian



John O'Connor



Book Appointment

Contact:

O'Neill Library 212 617-552-1943



ADD WORK



- Engaging more diverse participants
- Engaging with new communities

Example: ORCID is not just for scientists

Work category* Other Vork type* Artistic/performance Title* Add title add translated title WORK IDENTIFIERS Identifier type Pick an identifier type. Start typing to see more options Identifier value Add ID Identifier URL Add URL



Facet: Community Engagement

Phase III: Evolving Community Engagement

Current status:

- Well-established, diverse, active
- Balancing new members with existing needs
- People may feel burnt-out

Objectives:

- Working across communities
- Empower the community supporting each other
- Continually evaluate community engagement





Working across communities

Example: ORCID US Community + Health Research Alliance

Announcing HRA - A Different Kind of ORCID Consortium

Submitted by Alice Meadows on Mon, 2017-11-06 20:22



Non-profit I funding organizations who participate in the Health Research Alliance (HRA) are joining together to form a new ORCID consortium.

This is our first fully-funder consortium, and a powerful example of how funding organizations coordinating around ORCID integration can realize

substantial gains for researchers and program evaluation.

Led by the HRA, the new consortium members plan to leverage ORCID integration into the grants application process to improve the ease of the application and reporting process for their grantees and enable timely and accurate notification of research outputs to program managers. Ultimately, this will help members better understand the impact of their funding programs, both within and across the consortium. This consortium approach is especially relevant for researchers who receive funding from multiple sources, taking what individual funders have been doing with ORCID to a network level.



Empower the community supporting each other

Example: Establishing community calls, interest groups, mentoring/buddying systems, or other frameworks that can function without continued, centralized support



Welcome to ORCID's first membership survey. Please help us better understand and meet your needs, by telling us why and how your organization currently uses ORCID, your experiences of doing so, your future plans involving ORCID, and what you perceive as the return you get of membership. Thank you very much for your feedback - we estimate that it will take you around 10 minutes to complete the survey.



Continually evaluate community engagement

Example: Coming soon: quarterly ORCID US newsletter

- Start tracking stats early
- Aggregate activities
- Recognize contributions
- Assess engagement by activities and numbers:
 - New members
 - Posts to discussion forum
 - Attendance at webinars
 - Etc.



Questions?

Web orcid-us.org

Email orcidus@lyrasis.org

Follow on Twitter @USconsortium

Thank you!

