Main takeaways

- Sustainable
- Empowered
- Growing
- Stronger

Thought Leadership
And
Core transactional services
Our Mission

LYRASIS supports enduring access to our shared academic, scientific and cultural heritage through leadership in open technologies, content services, digital solutions and collaboration with archives, libraries, museums and knowledge communities worldwide.

Our Values

communication
impact
respect
collaboration
service
3 Pillars

- Sustainability
- Members
- Team
3 Pillars

- Team
  - 50+ strong
  - World class experts
  - Continue to attract key personnel
  - Provide a dynamic, challenging mission driven environment
IMPACT and Innovation

3 Pillars

• Sustainability
  • Passed our Audit
  • All mission driven products and services are covering their costs
  • The organization is in a good, solid space
3 Pillars

• Members
  • Dues have not been raised in 3 years
  • Lowered prices on Technology Services
  • Continue to build our core
  • 1043 & 82
  • Distribution
The Leaders Circle is comprised of senior leaders actively collaborating to identify opportunities, challenges and solutions for some of the biggest topics facing archives, libraries and museums today.
A series of regional, intimate gatherings where leaders like you can meet peers from different communities to begin to discuss, develop and work toward solutions.
• The Catalyst Fund provides seed funding and project/programs support for ideas from member institutions.

• 6 GREAT recipients
During the past year in FY17, the LYRASIS community of libraries, archives, and museums supported the creation of new digital collections with over $4.1 million through a variety of programs, initiatives, and services.

- Our largest division
- Work with 80+ vendors
- Assess, aggregate, analyze
End-to-end solutions
Safe, secure services
Fair prices
• Org Home
  • Add value
  • Future-proof
  • End – to – end solutions
  • Working to connect the value
Digital and Preservation Services (DPS)
Preserving for the Future and Education for Tomorrow

Consulting
LYRASIS Consulting Services help you and your staff better serve your communities by giving you access to world-class experts and best practices. In the past year, LYRASIS Consulting has provided:

- Digitization program planning to help organizations to select treasures to digitize, and plan workflows to get these materials online.
- Digital Preservation Readiness Assessments to analyze digital program infrastructure, and methods to provide long-term access to an organization’s digital assets.
- Preservation Assessments funded by the National Endowment for the Humanities, Preservation Assistance Grants, looking at issues including collection condition and storage, building condition, and the need for preservation policies.
- Assistance to State Libraries, regional consortia, and other organizations that are developing statewide programs such as Digital Public Library of America projects.
- Strategic Planning activities for all types of cultural heritage organizations.

Training
Preservation and digitization class offerings continue to expand, focusing on online training to keep the cost of participation low:

- 2,436 total attendees for LYRASIS classes
- 1,267 attendees for free LYRASIS sessions

159 unique institutions participated in a class in FY2017, and LYRASIS instructors and adjunct trainers taught a total of 119 online classes.

• LYRASIS “Love”
• LYRASIS Learning
• Andrew W. Mellon Foundation - $2.5 million
Grants and Special Projects
Using Outside Funding to Benefit Our Members

LYRASIS secures grants for special projects for members and other cultural heritage organizations to address shared needs. Current grant projects are focused on preserving collections, supporting open source technologies, and making unique collections more widely accessible. Whether you are large or small, we aggregate the scalable wants of the community to obtain the funds for you so that your projects can be taken on and tackled. In FY2017, LYRASIS administered $1 million in grant funds in support of members through awards from The Andrew W. Mellon Foundation, Institute of Museum and Library Services, and National Endowment for the Humanities. Sub-grant awards were provided directly to:

- San Diego Museum of Man (CA)
- San Diego Chinese Historical Museum (CA)
- The Bolinas Museum (CA)
- Breckenridge Heritage Alliance (CO)
- University of California Merced (CA)

To read more about these grant projects and other grants through LYRASIS, visit www.lyrasis.org.

- National Library of Medicine
- National Academy of Sciences – OpenScience
- HBCU
Fiscal Agent to over 500 members - $5 million dollars

We can help you survive an audit, and squeeze more out of a budget

We can help you be more efficient fiscally
A good foundation not only supports and organization, but it allows for investment.
• Value can’t be taken for granted
  • We have to understand what it takes to get things done
  • We have to be comfortable investing prudently in our future
  • We have to be clear on who our user community is, our ‘bosses’ and who are our customers
  • We will always have new sets of competitors for the roles we have historically had.
  • Find our free space, claim it, actively remain relevant and contemporary
• Sense of urgency
  • New ways of doing things
  • Non traditional partnerships –DPLA, Ga Tech,
FY2017 Annual Report

• Our internal mantra
  • **Good** is giving you our members what they want…
    • Membership snapshot
  • **Great** is deciding together what is really needed…
• Unleashing the talent, potential and energy of our members
• Enormous creativity that comes out of our community
• Our time is NOW
• Challenges:
  • How to get single acts of innovation to scale
  • Sustainable ideas
  • De-silo ideas
  • Connecting the back office to the front office
• You aren’t alone
• We ‘gotcha’
• Don’t forget to enjoy the view
• Have fun, we have one of the coolest opportunities on the planet…
By Robert Miller
LYRASIS, CEO

Phone 415.640.1092
Email robert.miller@lyrasis.org
You aren't alone
Questions?

Robert Miller, CEO
please contact us for more info.

Phone 415.640.192
Email robert.miller@lyrasis.org

By Robert Miller
LYRASIS, CEO
IMPACT and Innovation

Robert Miller
LYRASIS CEO
LYRASIS Member Summit
Keynote Speaker

Deanna Marcum
Collections Services & Community Supported Software (CSCSS) Highlights

By Laurie Gemmill Arp
Director, CSCSS
It Takes a Village: Open Source Software Sustainability Models

- IMLS: explore sustainability models across OSS programs
- Surveyed: 24 OSS programs
- Forum: October 4–5 in Baltimore
- Final reports:
  - best practices for sustaining initiatives at different phases
  - sustainability roadmap describing paths for planning and assessment
It Takes a Village

Diverse Participants

- Artefactual/Archivematica
- ArchivesSpace
- Bitcurator
- Blacklight
- CollectionSpace
- Collective Access
- ConservationSpace
- Coral
- DSpace
- DuraSpace
- Evergreen
- Fedora
- Hydra
- Islandora
- Koha
- Library Simplified
- LOCKSS
- MetaArchive
- Mozilla
- OLE
- Omeka
- Public Knowledge Project
- Specify
- Vega
- VuFind
Initial Forum Themes

• Getting away from sustainability as from point A to point B
  • Not a linear process
  • Corkscrew or cyclical
  • Different facets and areas to excel

• Business planning vs financial sustainability
  • “value” vs. resource allocation vs. business planning

• Interest in collaboration and partnership across projects/programs
  • Decrease isolation
  • Mentor/mentee
ArchivesSpace FY 2016-17 Annual Report
July 2016 – June 2017
archivespace.org

- Open source archival management software
- First annual report!
- See progress over the last year
- Provides fiscal transparency
- Reflects community contributions
• Fostering of infrastructure and support for community development contributions

• Significant contributions include
  • New Public User Interface - Yale University & Harvard University
  • Additional Location Management functionality - NYU
  • Enhancements: date calculator and advanced searching – Yale
  • Collection Assessment module - Tufts University
  • Initial EAD3 support - Duke University & North Carolina State University
CollectionSpace Sustainability

- Open source collections management software

- Community stewards → overall sustainability
  - Currently
    - Material Order: consortium of university libraries led by Harvard Graduate School of Design and the Rhode Island School of Design
    - Public Art: Western States Arts Federation (WESTAF), a non-profit arts org
  - Contribute financially
  - Lead outreach with presentations, posters, articles, personal contacts
  - Lead design of new features and functionality

- Proposed Market Analysis
  - Better understand the museum community and collections information management marketplace in greater depth
  - Will lead to and support long-term self-sustainability
The Performing Arts Readiness Project

- Mellon Foundation funding for implementation 2017-19

- Services to Reach
  - Producing and presenting organizations
  - Organizations with and without facilities

- Outreach and Community Engagement
- Information Resources
- Training and Conference Programming
- Templates and Tools
- Circuit Rider Project
- Grants for Disaster Networks & Disaster Planning
- Close ties to Library, Archives, and Museums communities
please contact us for more info.

Phone 800.999.8558 x 2908
Email laurie.arp@lyrasis.org

Laurie Gemmill Arp
Content with Impact:
Mission-Driven, Sustainable, and Growing

Celeste Feather
LYRASIS Director of Licensing and Strategic Partnerships
Highlights from the Past Year

- Traditional licensed content
- Open Access programs
- Partnerships with new types of organizations
- Restructured content digitization program
Thank you!

Phone 800.999.8558 x2954
Email Celeste.Feather@lyrasis.org
Hosting Services

John Herbert
LYRASIS Director-Technology Services
Hosting Service Growth: 2015 - 2017

- Clients: +191%
- Revenues: +281%
Hosting Services – Last 12 months

• Two key staff additions
  • Focus on Islandora
  • Developing hosting services roadmap

• ArchivesSpace / Islandora integration
  • Bi-synchronous …. Each system updates the other
  • Leverages the best of each platform
    • ASpace = collection description
    • Idora = digital asset mgmt

• Islandora services expansion
  • Digital preservation
  • Video
  • Scholar (IR)

• Avalon video repository pilot

• New Services
  • (see our breakout this afternoon)
please contact us for more info.

Phone 800.999.8558, x2909
Email john.herbert@lyrasis.org
The established lifecycle of not-for-profit organizations looks something like this:

Lifecycle of a non-profit

- Grass Roots invention
- Start up / incubation
- Growing
- Mature and sustainable
- Stagnation OR Renewal
- Decline and Shutdown OR Renew
What we get to do everyday

• We listen
  • We are listening as you speak about your individual
    • Projects
    • Pain points
    • Needs
    • Successes
    • Learn about YOUR influencers and movers and shakers – in the library, in the
      museum, within the institution, on the faculty, in your state
    • Learn about YOUR innovative ideas

• We document
  • We look for trends that cross institutional and geographic boundaries / barriers
  • We amplify to the right department heads – What should we do? What can we do?

• We recommend
  • The right solution. The right offer. The right benefit
We Are Different than other Consortia

- Outreach
  - Regional experts
- Services
  - Vendor experts
  - Fiscal management
- Systems
  - Member Snapshots
Invest and Create vs. Sit and Wait
Addressing a Technical Capacity Credibility Gap

Joe Lucia
Member Trustee
Culture / History

- Failed / incomplete initiatives
- Insular and unresponsive tech support unit
- Disconnect between technical staff & services staff
- “Collaborative” processes based on ritualized committee activities
  - With little practical impact
- Adopting commercial solutions
  - Relying on support contracts and external services
Prior Attempts to Solve

• Created separate “digital initiatives” team
  • Gave them development & innovation capacity

• Products of new group were mostly “outward facing”
  • Rather than focused on key library service needs

• Research Services acted independently to address needs
  • With third-party solutions
• Bad off-the-shelf implementation of “discovery service”
• Massive quantities of content undiscoverable or poorly exposed
New Environmental Changes (trigger)

- New technology leadership
- Re-organized tech team with accomplished developers
- Rapid migration to new library enterprise platform
Need
• Total re-think / re-build of discovery services
• Better, improved patron access, services
• Inspired, engaged, proactive staff

Challenge
• Realigning (non-tech) group mindsets with new tech team’s energy and capabilities to drive/improve technology adoption
So, as the Library Director …

• What do you do?
• And how do you do it?
• What process improvements might be realized?
• What are the impacts on the patrons (external) and staff (internal)?
From Cost to Profit Center: Embracing the Student Success Agenda at Washburn University

Dr. Alan Bearman
The previous 9 USLOs became 4, with a new 5th USLO:

- Communication
- Quantitative and Scientific Reasoning
- Information Literacy and Technology
- Critical and Creative Thinking
- Global Citizenship, Ethics, and Diversity
Agenda

Credibility becomes more important than owning “Stuff”

- University Libraries claimed responsibility of building a First-Year Experience Program around the USLO of Information Literacy and Technology.

- Wanted to immediately create for students a conversation regarding: The Credibility of Information in the Knowledge Economy.

- WU101: The Washburn Experience now drives First-Year student success.
Mabee Library In-Person Usage

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<tr>
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Fall to Fall First-Year Full-Time Retention

- Fall 2011: 62%
- Fall 2014: 68%
- Fall 2017: 74%
# Tuition + FTFT Retention = Revenue Impact

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<th>Year</th>
<th>Revenue Impact</th>
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<td>FY16</td>
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<tr>
<td>FY17</td>
<td>5,996,147.00</td>
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<tr>
<td>FY18</td>
<td>6,551,974.00</td>
<td>129%</td>
</tr>
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</table>
Lyrasis Catalyst Fund:
From Information Literate to Information Fluent

- Increase post-secondary student success by focusing on Information Fluency beginning in middle and high school.
- Increase post-secondary student success by focusing on Information Fluency beginning in middle and high school.