THE WEST END: A DIGITAL MAP PROJECT OF AN HISTORIC AFRICAN AMERICAN NEIGHBORHOOD IN CHARLOTTE, N.C.

*THE WEST END
*THE AFRICAN AMERICAN COMMUNITY
*CHARLOTTE’S RISING POPULATION
*JCSU as anchor

*community engagement

*confront gentrification

*educate students on the history of their surroundings

* students understand the history of

Their university
Their surroundings
Their community
Their legacy
*preserve stories and build an archive

*understand civil rights and racism in North Carolina

*engage digitally

*claim a place in the future of Charlotte

*know your history

*digital literacy

*bridging the generation and racial divide

*bring neighbors together, connect communities
*small liberal arts colleges
*anchors of AA communities
*Sociology Geography Humanities Comm.

NEXT STEPS
*identify interviewees
*survey churches, social clubs, alumni associations
*prevent overlap
HISTORYPIN
*how to collect and share data
*what does our community want?
*how to market the project

COLLABORATION
*what do others have?
*what can we use?
*what is the best way to present it to the public?
RESOURCES

*time
*patience
*coordination
*flexibility

SUSTAINABILITY  *Content DM  *Historypin *Mobile
**LESSONS**

* Human Resources
* Hiring
* Paperwork

**LESSONS**

* reluctance
* suspicion
* other projects
DO THIS PROJECT AGAIN?

ABSOLUTELY!!!!

THIS IS THE KIND OF PROJECT THAT CAN UNITE A COMMUNITY

This project can actually become a factor for social change and a method for facing gentrification and making connections between neighbors old and new.