

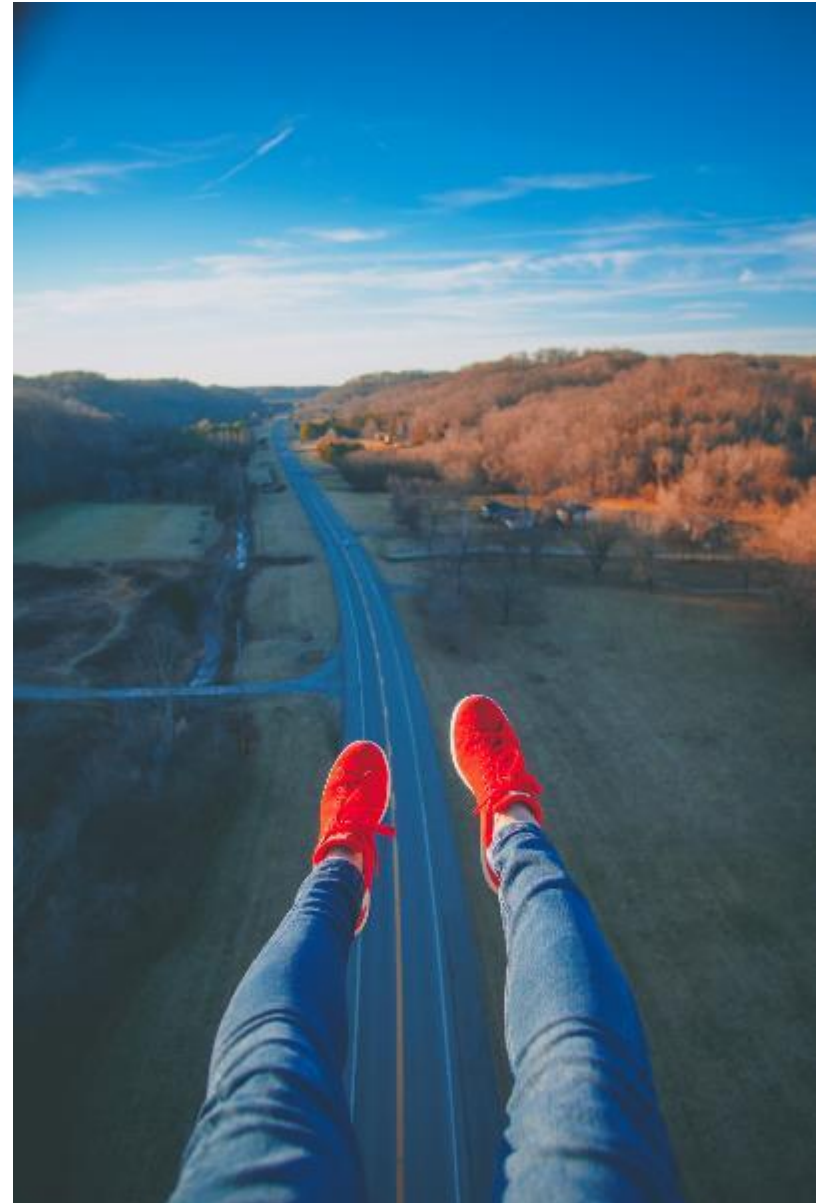


Leaders Forum: Local to Global San Diego

Robert Miller
CEO



- Forums
- Leaders Circle
- It Takes A Village
- Fearless Leaders micro groups (Public Libraries 2018 / Museums 2019)
- LYRASIS Content & Scholarly Communications Initiatives – formerly Licensing & Strategic Partnerships
- Performing Arts Readiness (PAR)



- DPLA
- ORCID (GWLA, NERL)
- NYPL
- UMP / FULCRUM
- Community building (AMIGOS, CALIFA, RAILS)
- ArchivesSpace



- The Market
 - Environment and opportunity is constantly evolving
 - Limited resources to explore, test, fail, succeed
 - Consortia approaching competitive convergence: danger
- Why LYRASIS?
 - We've achieved a repeatable operational effectiveness
 - Allows us to think along the frontier – go to the edge
 - We are prepared to Lead "from the front"
 - We have the platform and distribution channels
 - We have the up and downstream relationships
 - We have a nationwide multi-type membership compelling us to think about unique needs that may impact all
 - We are financial stable
 - Has allowed us to enter into a culture of risk taking on behalf of membership
- How to balance Operational Effectiveness and Innovation as a Strategy?



Knowledge of Technology and Market

K n o w l e d g e o f M a r k e t	New Markets	10% New category products		
	Existing Markets We Don't Serve	20% Next generation products		
	Existing Markets We Already Serve	70% Improvements, Extensions, and Cost Reductions		
		Existing Technology We Currently Deploy	Existing Technology We Don't Deploy	New Technology
		Knowledge of Technology		



SimplyE

The Library E-Reader App



Discover



Borrow



Read



- Simplify Access
- Boost Circulation
- Support Reading
- Direct impact



The Catalyst Fund supports creative concepts that:

- Advance important objectives of the library, archive, and museum communities;
- Test-and-try new approaches to common problems; and
- Serve the broad interests of LYRASIS' membership.

- Digital locker of classes and webinars of all kinds
 - Digital Collection Policy Development and Content Selection
 - The Problem with Working with a Group
 - Social Crisis Management and the Expanding Role of the Information Professional
- Manage costs, train ALL staff, unlimited access
 - Roll it into your annual Membership
 - Trial available



- Deepened commitment to collections-holding institutions
- Collections management
- Exhibits management





please contact us for more info.

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