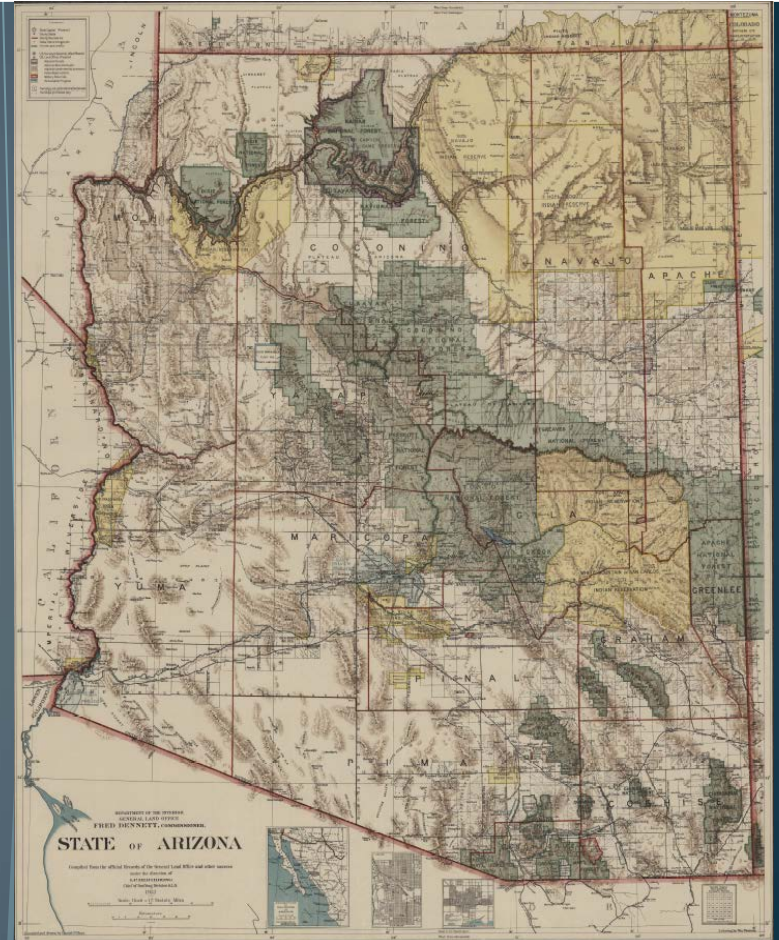


Arizona Memory Project

Connecting Arizonans
to their government,
their history, and their
world



Ryan Ehrfurth
Digital History and Maps Librarian
State of Arizona Research Library



KATIE HOBBS
SECRETARY OF STATE



What is the Arizona Memory Project?

The Arizona Memory Project is a:

- Publicly-accessible
- Online platform
- For curated digital collections
- Focused on central themes
- Which have substantive and meaningful connections to Arizona history, culture, and statecraft

- Free to access
- No paywalls, no logins
- All you need is Internet access

The logo for the Arizona Memory Project, featuring the words "ARIZONA", "MEMORY", and "PROJECT" stacked vertically in a bold, white, sans-serif font on a dark red rectangular background.

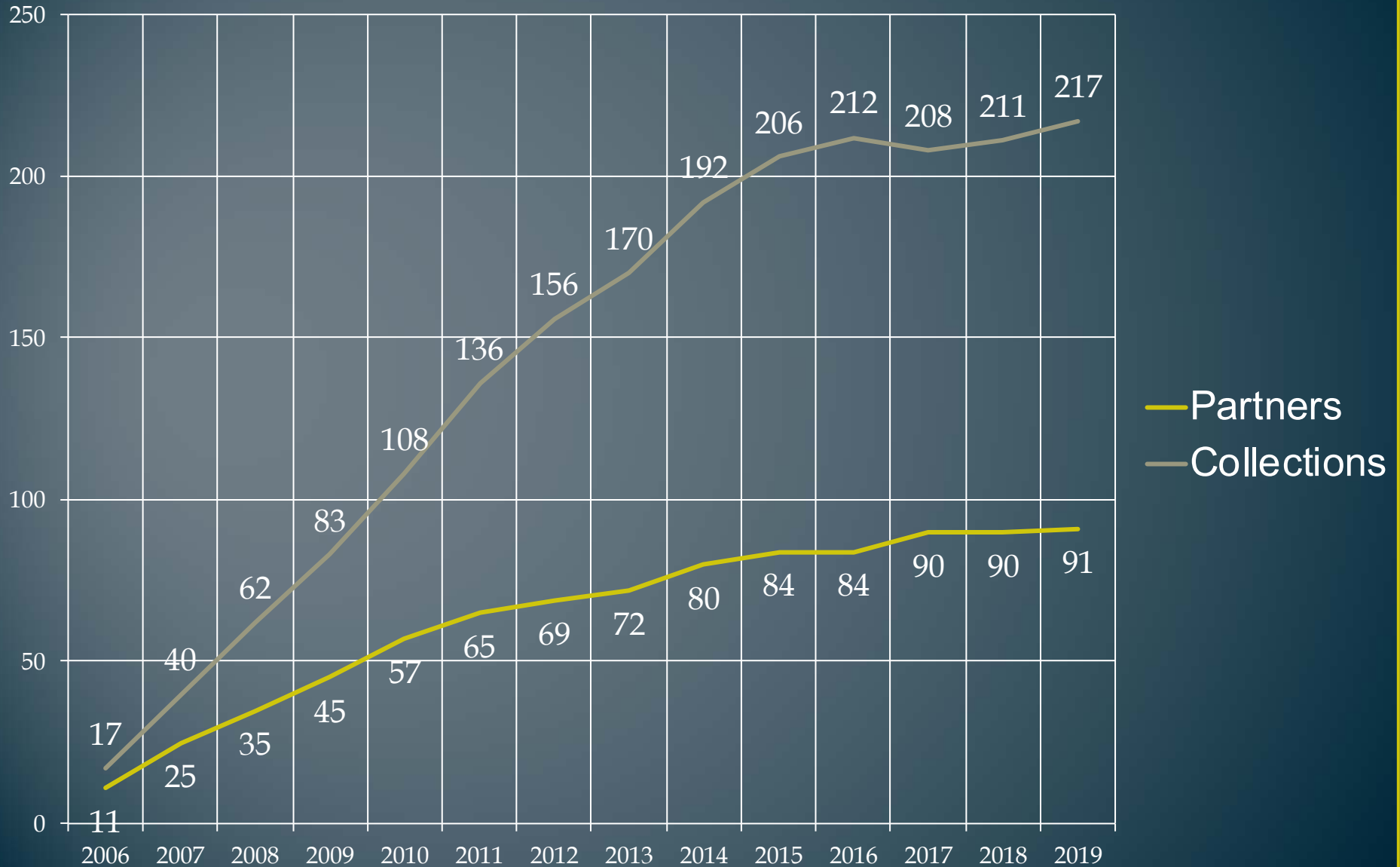
ARIZONA
MEMORY
PROJECT

<http://azmemory.azlibrary.gov/>

Arizona Memory Project Updates

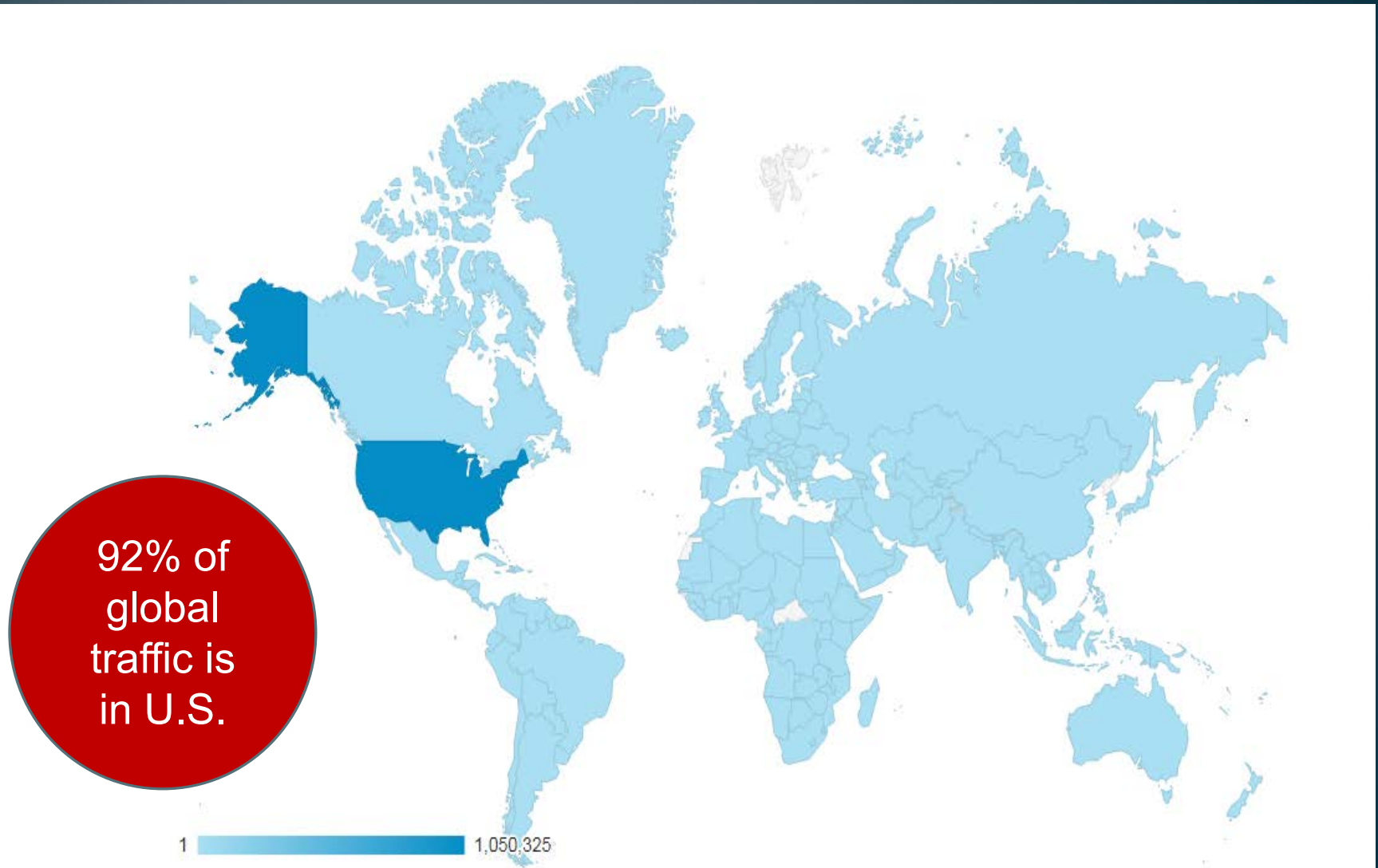
December 2016-March 2019

History and Growth

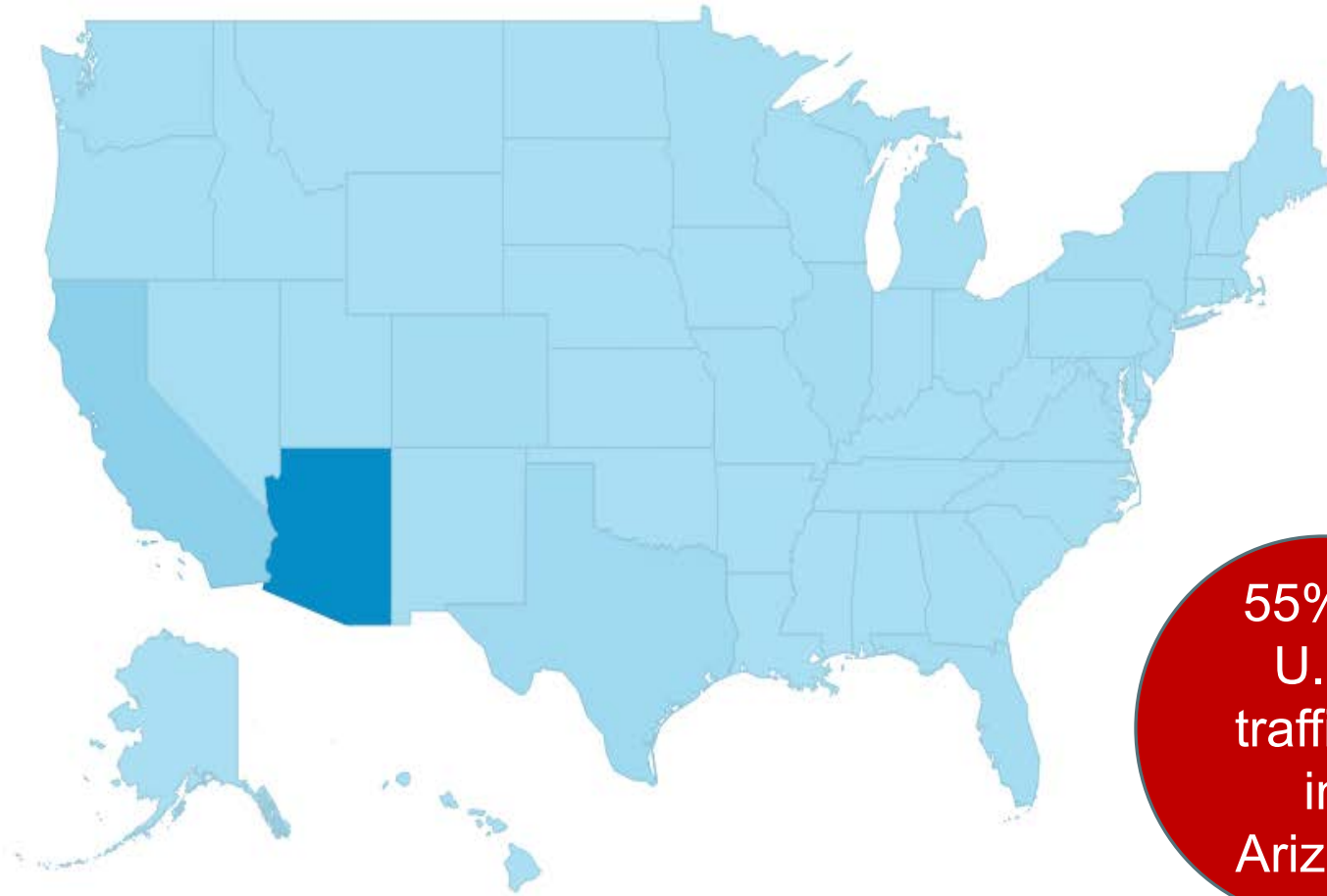


Audience Updates

More Global Audience



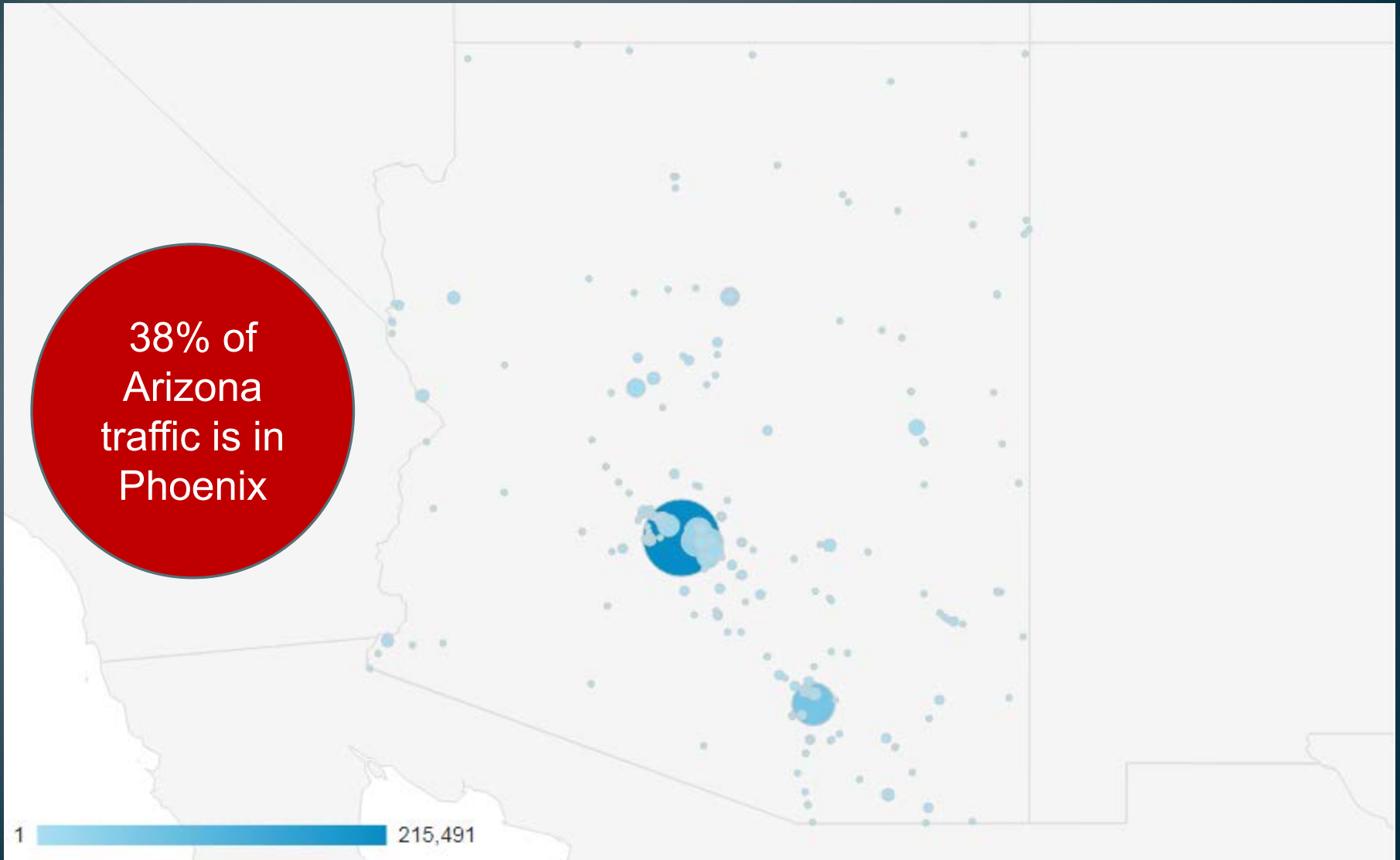
Audience



55% of U.S. traffic is in Arizona

750 573,132

Audience



Administrative Updates

Administrative Updates

Revisions to all Standards and Policies

- Collection Development Policy
- Application Form
- Metadata Standards and Guidelines

User Experience (UX) Updates

User Experience Updates

Switched to a new Responsive web environment

- New features
- Quality of Life fixes
- Rolling out since October, 2016

User Experience Updates

Added interactive
Contributor map



Metadata Updates

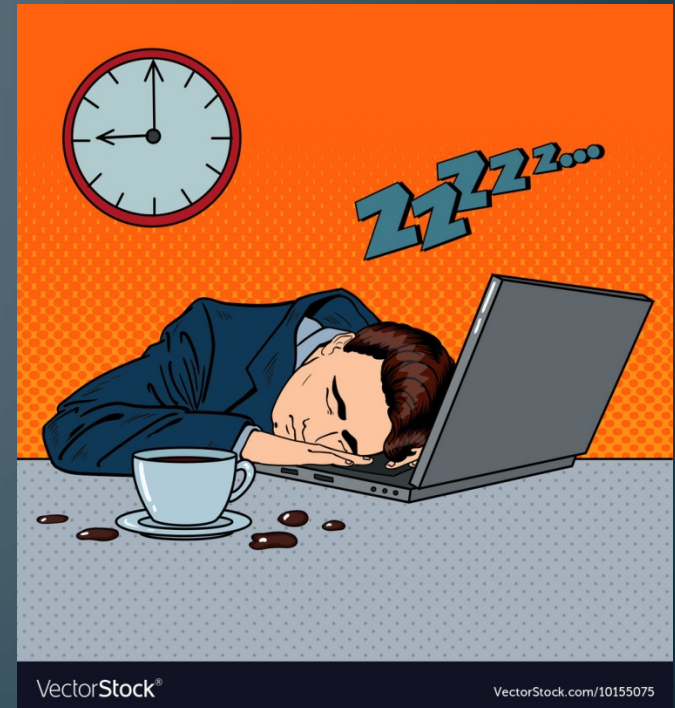
Metadata Updates

Revised master metadata template

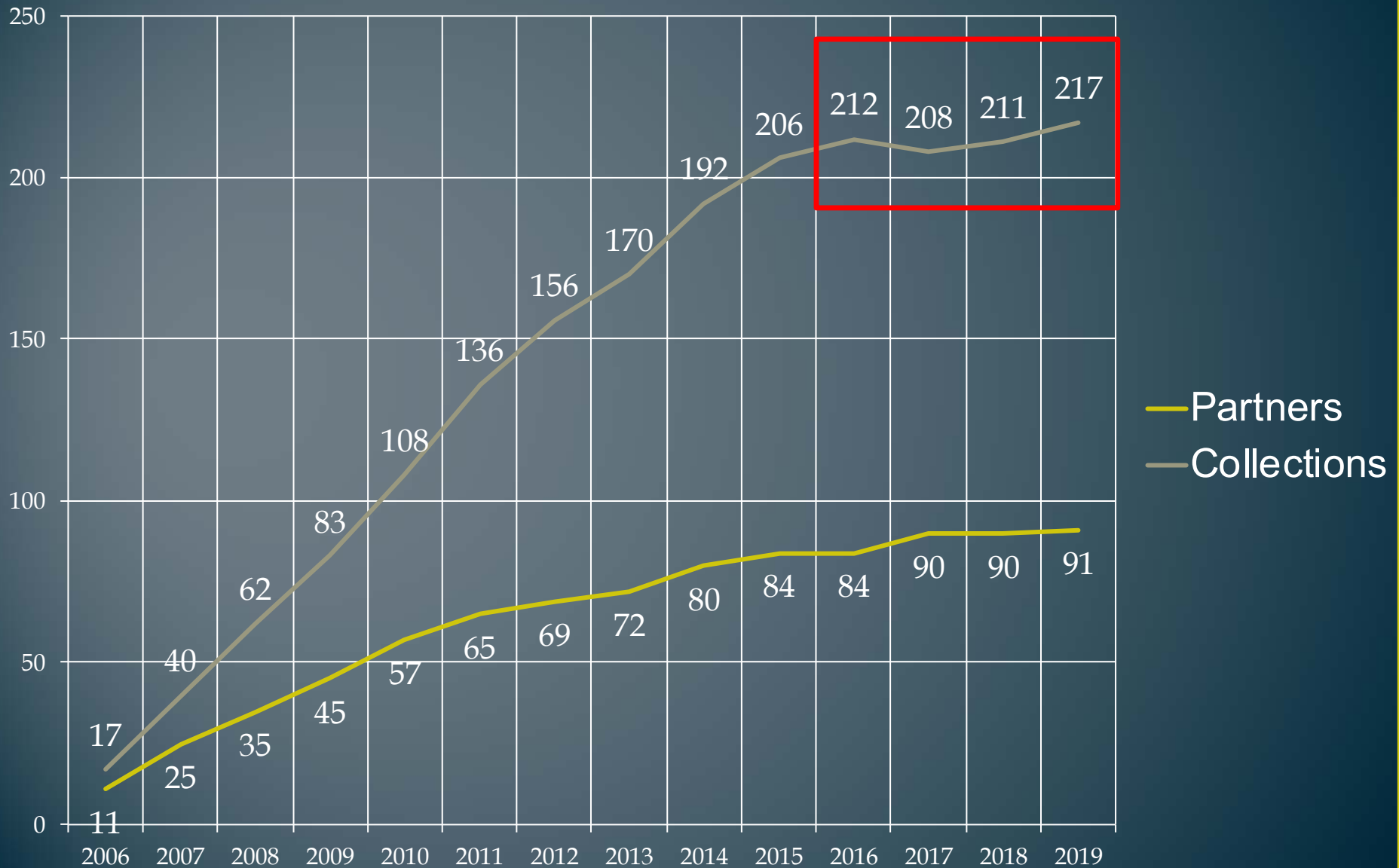
- Deleted redundant fields
- Added four geographic fields
- Retitled/reconfigured several fields
- Added new controlled vocabularies
- Some existing fields now required

Metadata Updates

In process of manually updating 32 metadata fields for 200+ AMP collections to align with new metadata standard.



History and Growth



Outreach Updates

Outreach Updates- Social Media

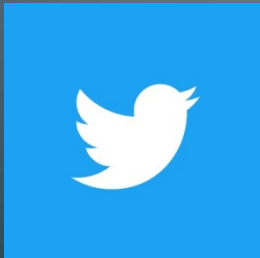


DAZL- Digital Arizona Library

<https://www.facebook.com/digitalazlibrary/>

State of Arizona Research Library

<https://www.facebook.com/StateLibAZ/>

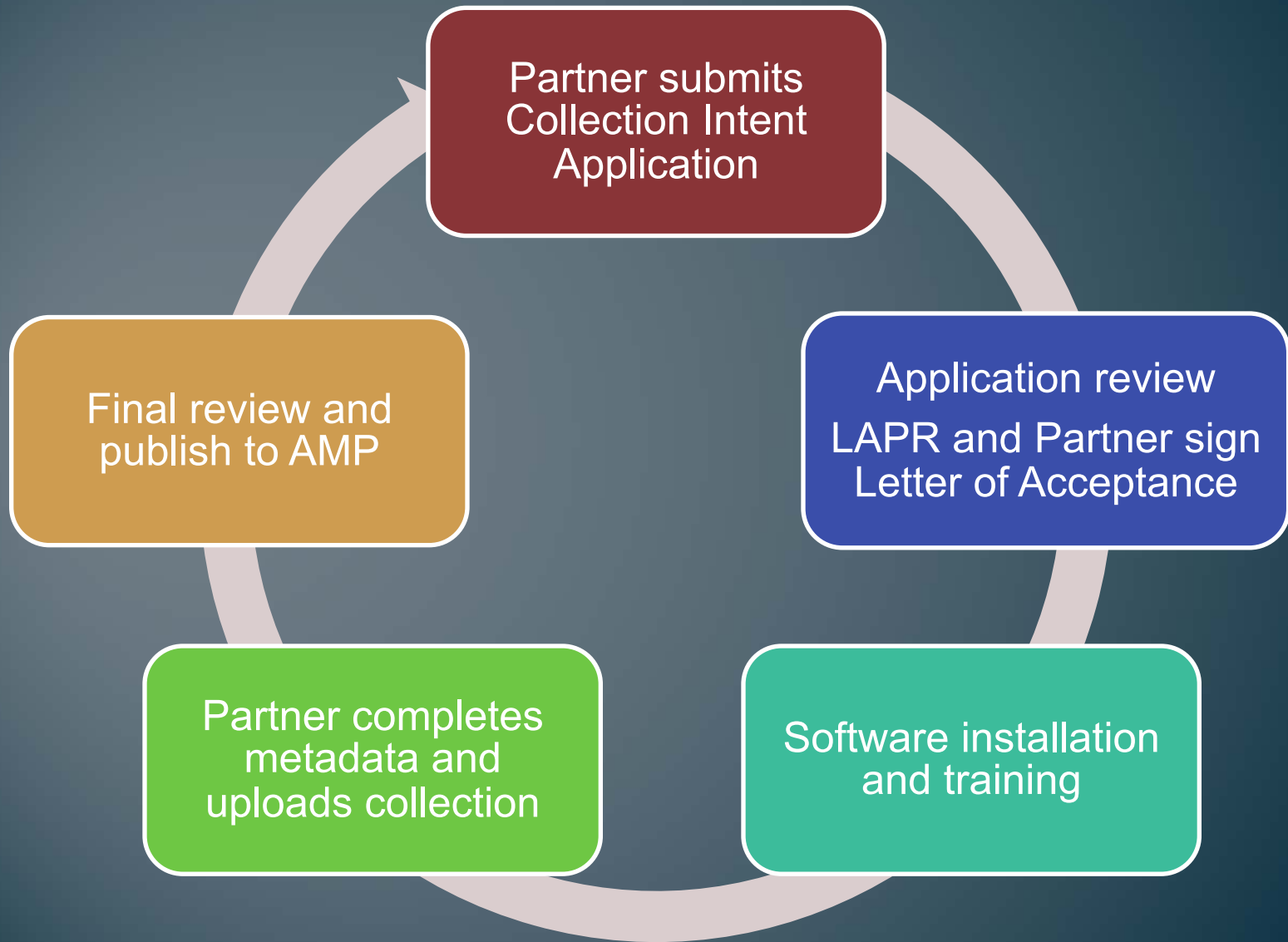


@StateLibAZ

<https://twitter.com/statelibaz?lang=en>

How can my institution
join the Arizona
Memory Project?

Application Process



There is no charge to join AMP

- No application fee
- No storage fee
- No charge for software

There are associated costs

- Scanning equipment
- Staff time/resources

Ask about funding opportunities
and volunteers/interns

Contact Us

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