ORCID US Community: It Takes a Village

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October 25, 2018
What is ORCID?

ORCID = Open Researcher & Contributor Identifier

- Name disambiguation: Unique identifier for individuals
  
  0000-0002-1196-6279
  
  https://orcid.org/0000-0002-1196-6279

- System interoperability for scholarly communication ecosystem
It Takes a Village

Open Source Software Sustainability
ORCID for Individuals

x5 million+
ORCID by the Numbers

5m ORCID iDs

900+ Members

550+ Integrations

18 Consortia

ORCID Global Initiative
Community Engagement Phase 1

Facet: Community Engagement

Phase I: Getting Beyond Initial Stakeholders

Current status:
• Limited staffing & resources
• Primary stakeholders = research libraries

Objectives:
• Identify/involve wider stakeholders group
• Form outreach committee
• Create communication/engagement plan
• Implement communication/engagement plan
Community Engagement Phase 1

• Identify/involve wider stakeholders group

Example: Florida State University ORCID Implementation Committee

• Office of Faculty Development & Advancement
• Office of Research
• University Libraries
• Office of Institutional Research
• National Magnet Lab
• Graduate School
• College of Medicine
Community Engagement Phase 1

• Form outreach committee

Example: University of North Carolina at Chapel Hill outreach committee = subject liaison librarians
Community Engagement Phase 1

- Create & implement communication/engagement plan

Communications Plan

- ORCID US Website

- ORCID US listserv (open to everyone)

- ORCID US Members-Only Discussion Forum (community.orcid.org)
Community Engagement Phase 2

Current status:

- Foundations are set
- Stakeholders may want to contribute but aren’t sure how
- Old patterns may be getting stale
Community Engagement Phase 2

Objectives:

- Set up processes to facilitate engagement
- Establish clear communication practices & policies
- Increase non-directed community activities
- Increase transparency
- Dedicated staffing
- Engaging more diverse participants
- Engaging with new communities
Community Engagement Phase 2

- Set up infrastructure to facilitate engagement

**Examples:**

- ORCID US Members’ Discussion Forum
- ORCID US Listserv
- ORCID US Website

Getting Started with ORCID

Strategic ORCID integrations require planning with multiple stakeholders, iterative technical development, and ongoing outreach to individual researchers. The ORCID US Planning Guide provides considerations for getting started.

ORCID US member institutions can connect with other members in the Members-Only Discussion Forum. Additionally, anyone may join the ORCID US listserv regardless of membership status.
Community Engagement Phase 2

- Establish clear communication policies
- Increase non-directed community activities

**Example:** Starting new topics in the ORCID US Forum
- Set expectations up front
- Encourage people to jump in without permission

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Community Engagement Phase 2

- Increase transparency
- Dedicated staffing

Example: Boston College ORCID adoption

ORCID at BC: Basics and Benefits

ORCID (Open Researcher & Contributor ID) is an open, non-profit, community-driven effort to create and maintain a registry of unique researcher identifiers and a transparent method of linking research activities and outputs to these identifiers. ORCID IDs distinguish individuals with common names, and are not affected by name changes, cultural differences in name order, inconsistent abbreviations, or the use of different alphabets.

The letter to faculty from the Provost, University Librarian and Vice President, Information Technology, articulates the value of ORCID IDs for the Boston College community.

How to Register

It is easy and free to register for an ORCID ID. Visit bc.edu/orcid to register for an ORCID and connect it automatically to your BC ID number. If you already have an ORCID, you can also connect it to your BC ID number there.

Funders, publishers, scholarly societies, fellow researchers and potential collaborators all need to be able to identify your work. Boston College needs to identify and collect comprehensive, accurate information about BC’s scholarly contributions to the world’s knowledge.

Benefits for Researchers

- Registration for an ID is quick, simple and free
- ORCID IDs are unique and persistent, identifying each researcher
- ORCID profiles associate publications, articles, datasets and other outputs with your identifier
- Publishers, grant funders and associations collect ORCID IDs at submission and integrate your output into your profile
- Data providers, including CrossRef, Scopus and MLA International Bibliography populate ORCID profiles
- ORCID is integrated into the Faculty Annual Report in Data 180, allowing import of works and decreasing manual entry
- Researchers control what material is public, private or available only to trusted parties (privacy policy)

https://libguides.bc.edu/orcid
Community Engagement Phase 2

- Engaging more diverse participants
- Engaging with new communities

Example: ORCID is not just for scientists
Community Engagement Phase 3

Facet: Community Engagement

Phase III: Evolving Community Engagement

Current status:
- Well-established, diverse, active
- Balancing new members with existing needs
- People may feel burnt-out

Objectives:
- Working across communities
- Empower the community supporting each other
- Continually evaluate community engagement
Community Engagement Phase 3

• Working across communities

Example: ORCID US Community + Health Research Alliance

Announcing HRA - A Different Kind of ORCID Consortium

Submitted by Alice Meadows on Mon, 2017-11-06 20:22

Non-profit funding organizations who participate in the Health Research Alliance (HRA) are joining together to form a new ORCID consortium. This is our first fully-funder consortium, and a powerful example of how funding organizations coordinating around ORCID integration can realize substantial gains for researchers and program evaluation.

Led by the HRA, the new consortium members plan to leverage ORCID integration into the grants application process to improve the ease of the application and reporting process for their grantees and enable timely and accurate notification of research outputs to program managers. Ultimately, this will help members better understand the impact of their funding programs, both within and across the consortium. This consortium approach is especially relevant for researchers who receive funding from multiple sources, taking what individual funders have been doing with ORCID to a network level.
Community Engagement Phase 3

• Empower the community supporting each other

Example: Establishing community calls, interest groups, mentoring/buddying systems, or other frameworks that can function without continued, centralized support

Welcome to ORCID’s first membership survey. Please help us better understand and meet your needs, by telling us why and how your organization currently uses ORCID, your experiences of doing so, your future plans involving ORCID, and what you perceive as the return you get of membership. Thank you very much for your feedback - we estimate that it will take you around 10 minutes to complete the survey.
Continually evaluate community engagement

Example: Coming soon: quarterly ORCID US newsletter
- Start tracking stats early
- Aggregate activities
- Recognize contributions
- Assess engagement by activities and numbers:
  - New members
  - Posts to discussion forum
  - Attendance at webinars
  - Etc.
Questions?

Web  orcid-us.org
Email orcidus@lyrasis.org

Follow on Twitter @USconsortium

Thank you!